



SERVICE 2024

DIAMOND

EDGE OF GLOBAL TRADING

PROVIDING EXCLUSIVE SERVICES

A PLATFORM TO INCREASE YOUR REVENUE

INTRODUCTION COMPANY OVERVIEW

eWorldTrade, an international digital media platform with a secure and comprehensive B2B marketplace and wholesale website. We encompass thirty-nine industries with thousands of sub-categories ready to serve you with the best high-quality product and enhance your business existence globally by supplying the best products at affordable prices.

Moreover, B2B ensures to boost your market and provide you with cost-effective, safe, reliable, fast, and authentic products. We have a comprehensive range of products from food supplies to apparel, beauty supplies to electronics, machinery to industrial equipment. Further, we care for our customers and make your brand the best among the aggressive market trend by helping millions of traders express their presence globally. Our B2B directory expands your reach amongst the global traders and your chances of visibility



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DIAMOND FEATURES



30 Product Showcase



Unlimited Product Posting



Unlimited Access to Buyer Directory



Buyer Alerts



Upload Company Brochures



Upload Company Certificate



Upload Company Video



Professional Website



Guaranteed Buyers



Key Account Manager (KAM)



Facilitation during your Target Market Time Zone



Buyers Connectivity & Follow-ups



Quotation Writing



Targeted Email Marketing



Extensive Research



Corporate Branding



Maintaining Social Media Profiles



Performance & Buyer Report



KAM Selection



KAM in-house Training & travelling



Trade Show Facilitation



Pre-Tradeshaw Meetings



24/7 Availability



SEO 6 keywords



SEM



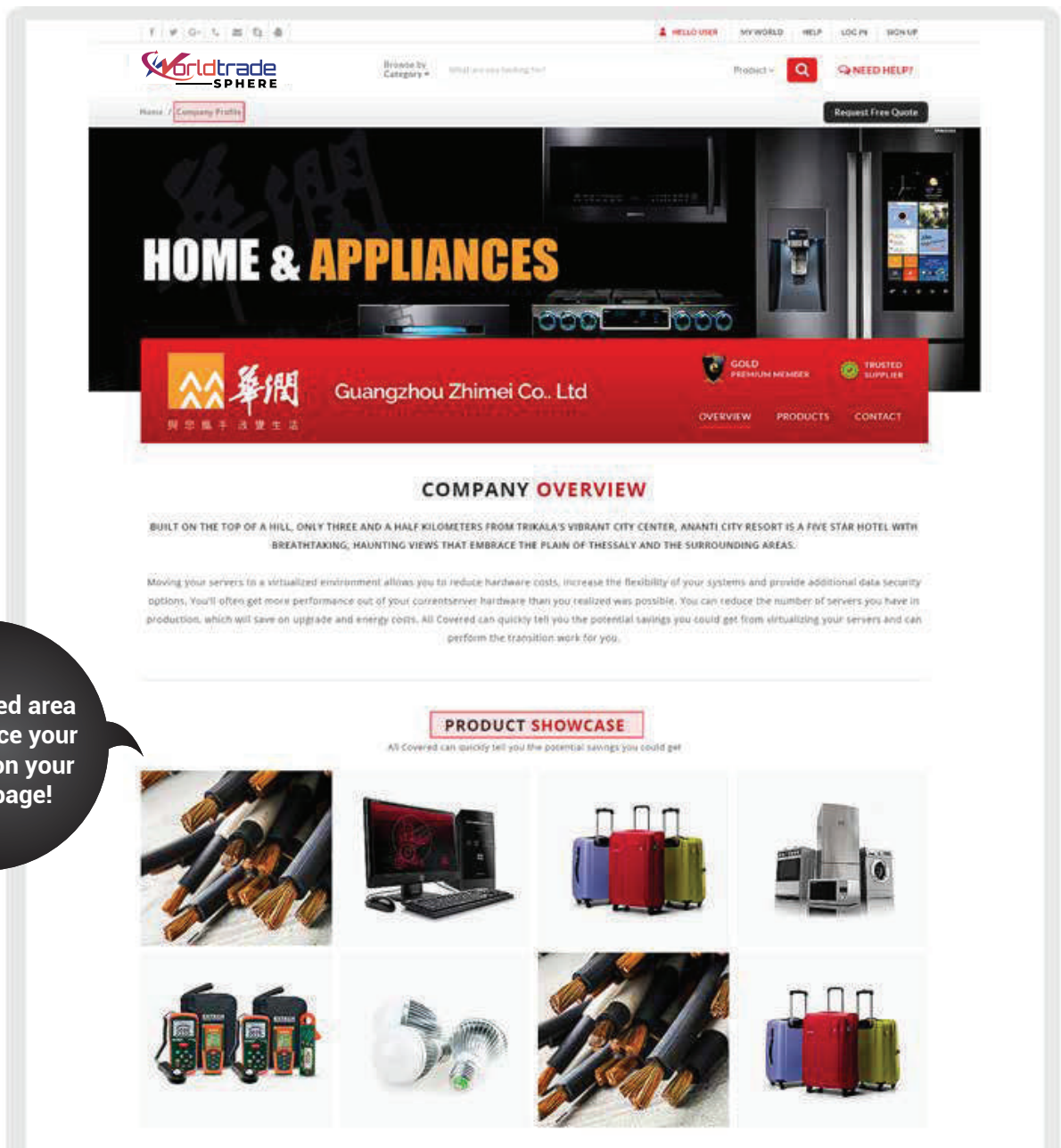
Advance SMM



Logo Design Stationery Brochure

PRODUCT SHOWCASE

A dedicated area to showcase your products on your profile page!



dedicated area to showcase your products on your profile page!

This Package allows you a standard showcase of 30 products. It's a showcase where you can place your core products for targeted buyer.



What your KAM does besides providing after-sales services?

Successful online Trade depends on persistent efforts to connect with buyers. The KAM ensures that the inquiries you received are utilized and addressed to their fullest potential. We make sure to support you with experts and connect you to the eWorldtrade globally to arrange suitable and relevant buyers for you.

Avail of the services by choosing us!

- Account management
- Step up your account, including product posting, profile completion, etc.
- Work as your translator to reduce the language barrier
- Execute your Google services through the concerned department
- Assisting you in arranging and connecting TOP rank keywords.
- Assist in negotiating with buyers.
- Setup and manages your professional social media profiles.
- Provide you monthly report and keep you up to date with the market trend and your account performance.
- Professionally executes mass email campaigns advertising your products to thousands of potential buyers.
- Connect relevant buyers to your account with your updated contact information.



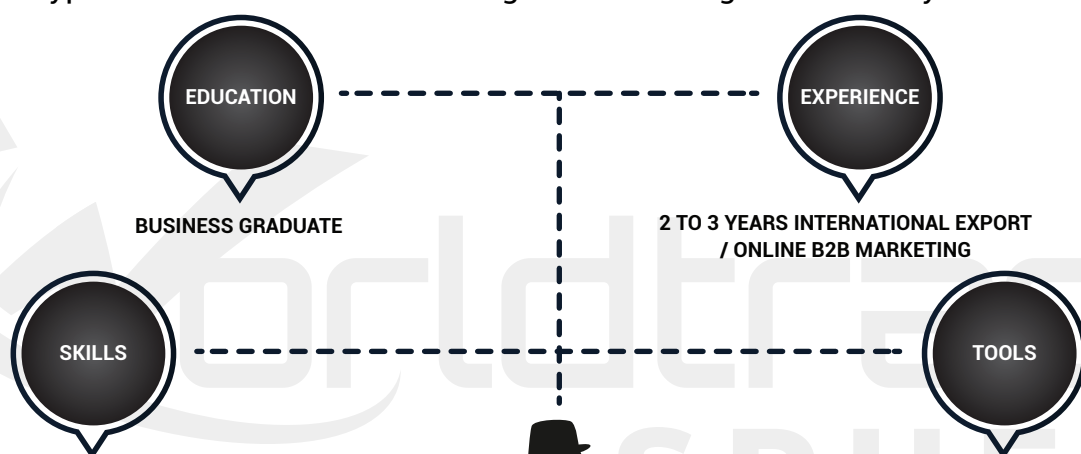
**DAILY
HOURS**

Dedicated Service to
Generate/Connect
with Potential buyers

KEY ACCOUNT MANAGER

AFTER SALES SERVICES

An expert account manager is assigned to your account who is available online on QQ/Skype/E mail /Chat / Phone during China working hours for any kind of assistance



- MANAGING SEO, SEM & SMM
- BUYER FETCHING
- BUSINESS DEVELOPMENT
- LANGUAGE ASSISTANCE

- SOCIAL MEDIA
- LANGUAGE SUPPORT
- DATA-BASE ACCESS
- BUSINESS DIRECTORIES
- TRADE DIRECTORIES

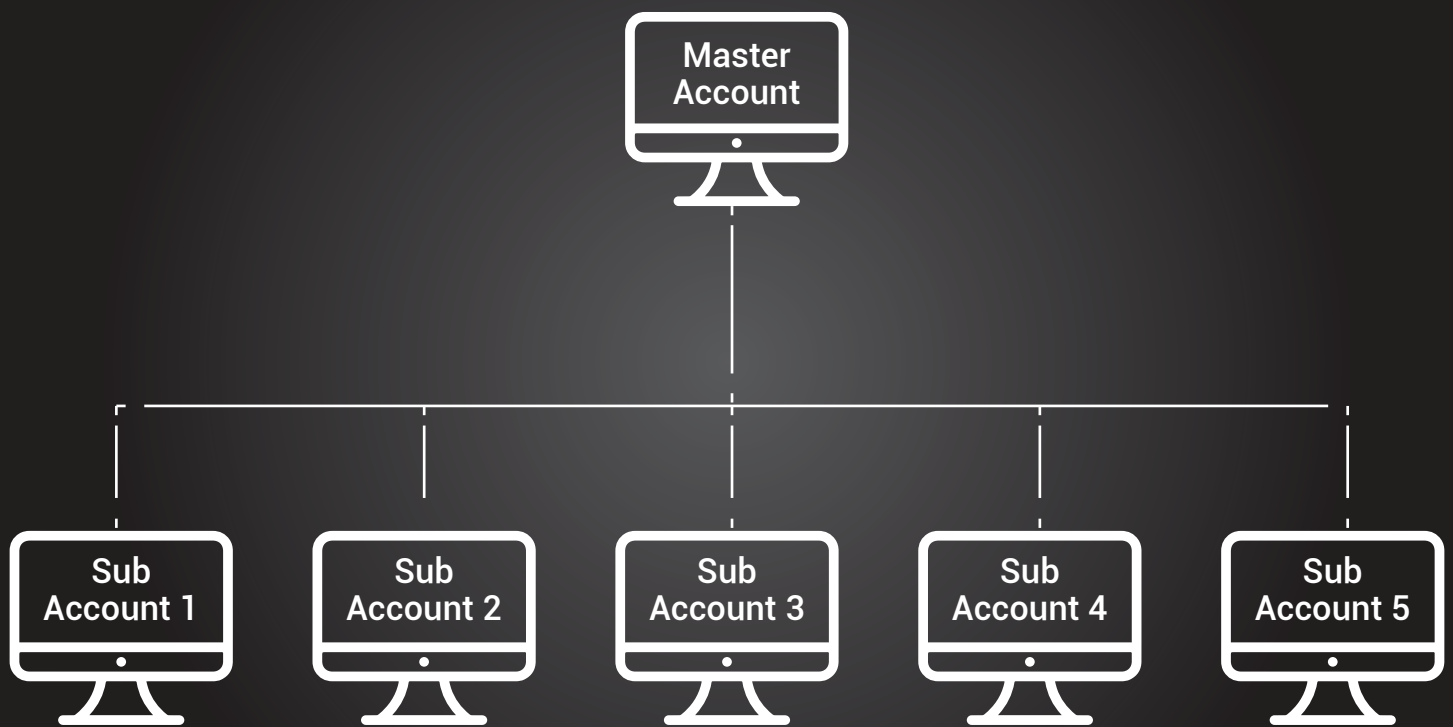


<ul style="list-style-type: none"> MANAGE YOUR PORTFOLIO MANAGE YOUR BUYERS FETCHING BUYERS 	<ul style="list-style-type: none"> EMAIL MARKETING PROFESSIONAL QUOTATION WRITING CLOSE FOLLOW UPS WITH BUYERS 	<ul style="list-style-type: none"> ONLINE MEETING WITH BUYERS NEGOTIATIONS WITH BUYERS ORDER CLOSING ASSISTANCE 	<ul style="list-style-type: none"> DAILY, WEEKLY & MONTHLY REPORTING PRESCHEDULED MEETINGS WITH BUYERS IN TRADE FAIR & EXHIBITIONS MISCELLANEOUS OTHER FUNCTIONS RELATED TO BUYERS MARKET ANALYSIS & RESEARCH OF YOUR PRODUCTS AND TARGET MARKETS
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SUB ACCOUNTS

Manage Your Sales Team with the Sub-Account Tool

Upto 5 or more individuals can handle specific tasks with their respective sub accounts under a Master account. This helps in increasing employee productivity and promotes specialization.



Increase Employee Productivity

Promote Specialization

Minimize Information Security Breach

GOOGLE SEM SERVICES

80% OF THE WORLD BUYERS USE GOOGLE.COM TO SEARCH SUPPLIER SOURCES.

REAL FACT:"Approx 80% of buyers only prefer the website shown on the first page of Google. In easy words, the higher a website ranks in search results, the greater the chance that site will be visited by a user"

Marketers in the modern world focus on Search Engines to grab potential buyers.

Mainly there are 2 techniques to capture buyers from Search Engines known as SEM & SEO

- Paid listing based on Click (PPC)
- Targeted buyers from targeted country domain
- i.e Google.uk, Google.ae, including Google.com
- Instant Ad posting
- Controllable traffic
- Instant top ranking based on keywords
- Sponsored ads are crafted and planned
- Cover more keywords within the budget
- Instant results



Google Ads



Why Google SEM ?

Attract more customers

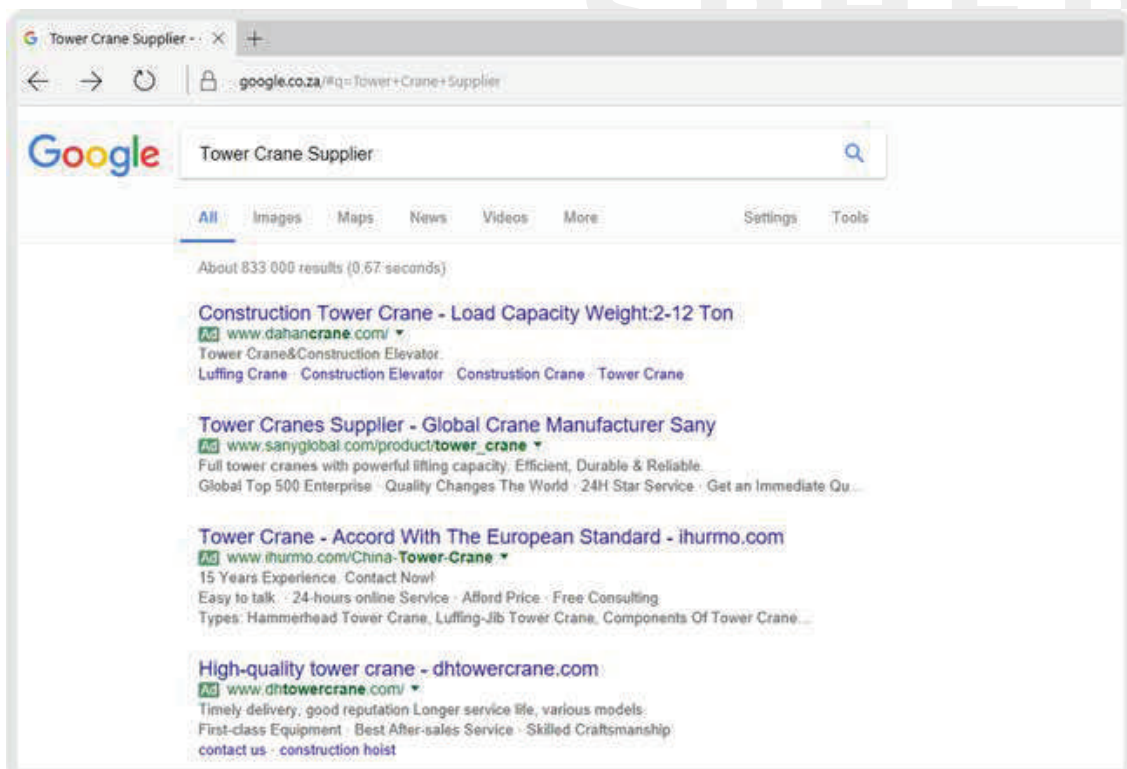
Whether you're looking to bring in new website visitors, grow online sales, get the phones ringing or keep customers coming back for more, Google SEM can help.

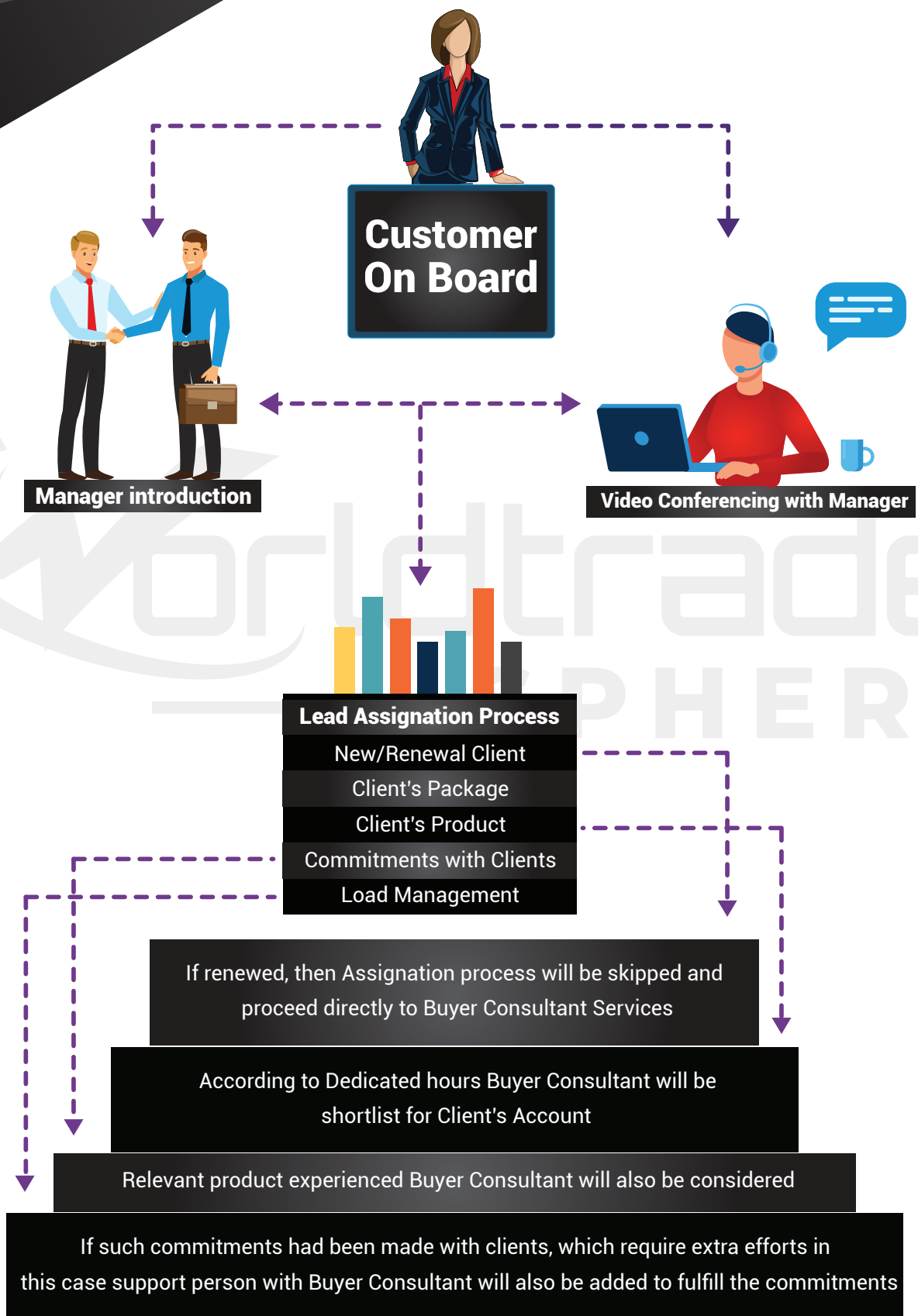
Reach the right people at the right time

Your business gets found by people on Google precisely when they're searching for the things you offer.

Advertise locally or globally

Target your ads to customers in certain countries, regions or cities – or within a set distance from your business.





1ST MONTH SETUP TIME



KAM Introduction
KYC- Know your Customer
Profile Completion
Listings on External Directories
Logo Designing
Website Development
Stationary
Video Making Process
Social Media marketing Process
SEO Requisition
SEM Requisition

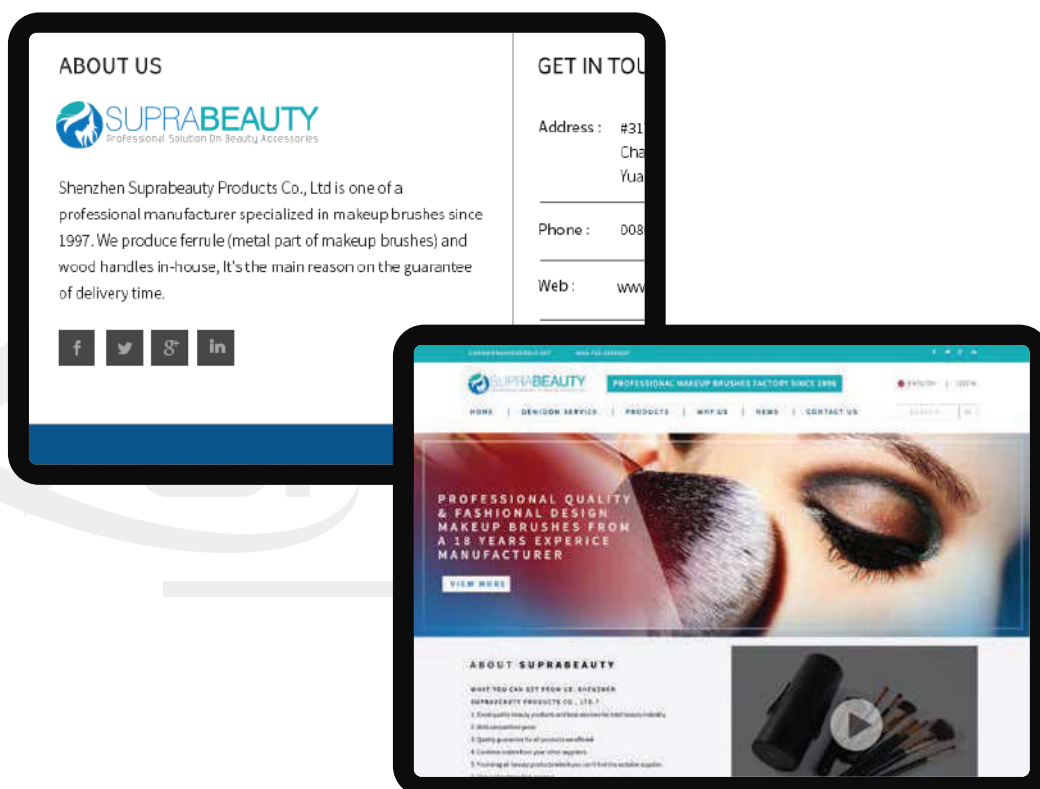
SLA's
24 Hrs
48-72 Hrs
48 - 72 Hrs
48 Hrs
15 Working Days
24-48 Days
30-45 Days
48 - 72 Hrs
48 Hrs
48 Hrs

SEO setup time is 3 months from the date of requisition, Requisition generates after the development of website and include (meta optimization, content optimization, image optimization etc.)

SEM starts after the completion of social media profile and page



PROFILE COMPLETION



- Step 1: Complete Member's Profile**
- Step 2: Complete Company's Profile**
- Step 3: Complete Member's Products**
- Step 4: Upload Contact Information**
- Step 5: Optimization of Products**



WORKING ON BUSINESS DIRECTORIES

Searching
Business
Directories

Finding
Contact
Details

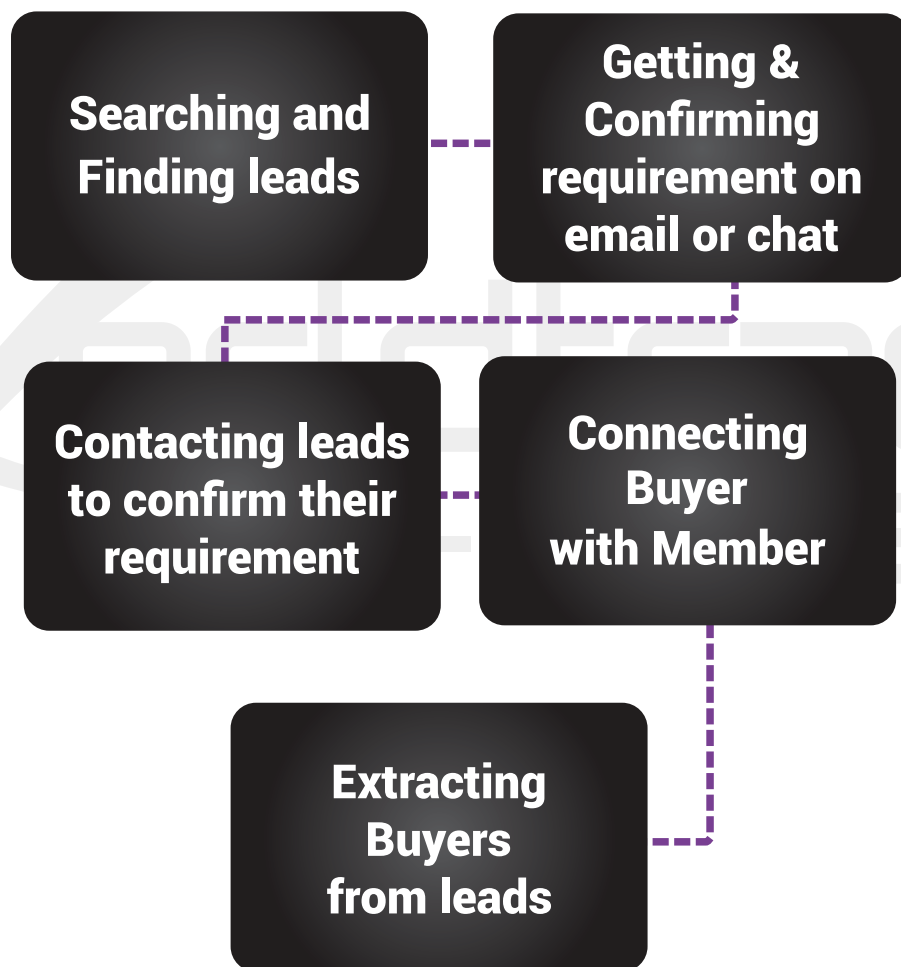
Contacting
through
Call/Email/
Skype/Whatsapp

Confirming
Requirement

Connecting
Buyers with
Client



WORKING PROCEDURE OF BUYER CONSULTANT



HOW XYZ CONTACTS A BUYER OR PROSPECT?

A buyer consultant follows following steps to contact a buyer/company or customer. These steps will be shown on further slides.

By



Call



Email



Social Media



Skype - Whatsapp - Viber - QQ - Wechat



BUYER VALIDATION PROCESS

It is necessary to ensure that the buyer or importer is valid and genuine before connecting to the supplier.

A buyer consultant follows following measures to ensure the validity of a buyer.

- Valid Business Presence / Registered Business
- Checking company website
- Social Media visibility
- Import History/import Document
- Validation Through reviews on internet about buyer's company



ESCROW

Over **\$5 billion**
of transactions protected with Escrow.com

Escrow.com is the world's most secure payment method from a counterparty risk perspective - safeguarding both buyer and seller, all funds transacted using escrow are kept in trust.



1. Buyer and Seller agree to terms



2. Buyer submits payment to Escrow



3. Seller delivers goods or service to buyer



4. Buyer approves goods or services



5. Escrow.com releases payment to seller

Business Partner with **worldtradesphere**



MONTHLY REPORTING



P : +1(214)247-7513
E : info@worldtrade.com
W : www.worldtrade.com

Monthly Report : 01-Mar-2020 To 31-Mar-2020

Company Name Shenzhen Suprabeady Products Co., Ltd
Client Name Connie Liu
Address #317 Hualinda e-commerce Park, Changjiang Pu Road, He'ao Community, Yuanshan Street, Longgang Area, Shenzhen, Post Code 518115
Service Exclusive
Email connie@warsongroup.net
Consultant Alex Kim

Buyer Commitment	7
Activities Done	
Calls	31
Emails	17
Searched Buyers	48
RFO Received	12
Connected Buyer	5



Buyer# 1

Kam Sihu : I want to customise my own brushes with my logo and design, is it possible?

Name : Kam Sihu
Email : kaukam98@gmail.com
Date : 30-Mar-20
Country : Hong Kong
Subject : Customising My Own Brushes.

Buyer# 2

Cameron Bates : Hi, im just requiring about the 23 pcs brush set i was wondering how much it is for the bundle of 500 sets?

Name : Cameron Bates
Email : batescameron95@gmail.com
Date : 30-Mar-20
Country : United Kingdom
Subject : 23 Pcs Makeup Brush Set

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E : info@worldtrade.com
W : www.worldtrade.com

Buyer# 4

monique orquipo : we need this 1 5-10 million each 3m mask, rfs 1880, -520 million per week rfs 1880, -520 million per week please involve in make outsourcing solution. We address-23 F, Gomez St., Bay Kanan Sa Rosa Laguna Philippines (app) 4026 contact person : rosal klamran, contact and whatsapp +63952172290

Name : monique orquipo
Email : moniqueorquipo@gmail.com
Date : 28-Mar-20
Country : Philippines
Phone : +63952172290
Subject : 3m N95 8210 , 1880, And 3 Ply Mask

Buyer Stage : RFO Received



Buyer# 5

Rui Pinto : We are buying the N95 masks

Name : Rui Pinto
Email : rpinto@bluewin.ch
Date : 26-Mar-20
Country : Portugal
Phone : +351933305220
Subject : N95 Masks PFF2

Buyer Stage : Buyer Lost comments : Buyer wanted stocked product for immediate shipment

Buyer# 6

Rafael Machado : You have mask dispoible?

Name : Rafael Machado
Email : rafmachado@gmail.com
Date : 26-Mar-20
Country : Brazil
Phone : +5513991848780
Subject : Inquiry About N95 Mask for Kids

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E : info@worldtrade.com
W : www.worldtrade.com

Buyer# 7

Sumait Butt : Pursuant to demand of country for PPE, N95 Mask, Anti-viral disposal cover all ER (summers) we require best possible rates and import documents when you have. Email to: sumaitbutts@gmail.com whatsapp no: +92-0389716229

Name : Sumait Butt
Email : sumaitbutts@gmail.com
Date : 27-Mar-20
Country : Pakistan
Phone : 0389716229
Subject : Inquiry About N95 Mask for Kids

Buyer Stage : Requirement Confirmed



Buyer# 8

Jeon Gbow : Hi, I am looking for a 10cm long and 0.7cm wide wood make up brush. Have you got this? Thanks!

Name : Jeon Gbow
Email : jgbow@opnet4ftr.com
Date : 18-Mar-20
Country : Germany
Subject : Wooden Makeup Brush

Buyer# 9

Lady Jane Hair and Beauty Salon : Hello I am looking for makeup brushes with bamboo handle and natural hair. Please send me your catalog and prices.

Name : Lady Jane Hair and Beauty Salon
Email : ladyjanehair@outlook.com
Date : 18-Mar-20
Country : United Kingdom
Phone : +44 1334 652154
Subject : Natural Makeup Brushes

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E : info@worldtrade.com
W : www.worldtrade.com

Buyer Summary

No.	Name	Email	Country	Phone	Subject
1	Kam Sihu	kaukam98@gmail.com	Hong Kong		Kam Sihu is Interested In Customising My Own Brushes.
2	Cameron Bates	batescameron95@gmail.com	United Kingdom		Cameron Bates is Interested In 23 Pcs Makeup Brush Set
3	Sananda Rai	raisananda@bluewin.ch	India	+919891970140	Sananda Rai is Interested In 3 Ply Face Masks
4	monique orquipo	moniqueorquipo@gmail.com	Philippines	+63952172290	monique orquipo is Interested In 3m N95 8210 , 1880, And 3 Ply Mask
5	Rui Pinto	rpinto@bluewin.ch	Portugal	+351933305220	Rui Pinto is Interested In N95 Masks PFF2
6	Rafael Machado	rafmachado@gmail.com	Brazil	+5513991848780	Rafael Machado is Interested In Inquiry About N95 Mask for Kids
7	Sumait Butt	sumaitbutts@gmail.com	Pakistan	0389716229	Sumait Butt is Interested In Inquiry About N95 Mask for Kids
8	Jeon Gbow	jgbow@opnet4ftr.com	Germany		Jeon Gbow is Interested In Wooden Makeup Brush
9	Lady Jane Hair and Beauty Salon	ladyjanehair@outlook.com	United Kingdom	+44 1334 652154	Lady Jane Hair and Beauty Salon is Interested In Natural Makeup Brushes
10	hey hui	heyhui.zh@gmail.com	Philippines	heyhui.zh@gmail.com	hey hui is Interested In Color Candy Makeup Brushes
11	Frank Orme	lorino@sathef-cm.com	Germany	49 (0) 40 32 32 91-0	Frank Orme is Interested In Face Creaming Portable Rotary Brush Instrument
12	Anastasia Kenyon	buying@kandcosmetics.co.uk	United Kingdom	+44 1706 216502	Anastasia Kenyon is Interested In BLACK Make-up Brush Make Up Brush Holder 5pcs Makeup Brush Set

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Quarterly Evaluation of Buyer Consultant Services

Performance Evaluation

-If Buyer Consultant performance is good it will help in early Appraisal
 -If the performance is not good then:

Action Taken:

Counseling Required

Training & Development Required

Adding of Senior Resource for Improvement

Suspension

4th MONTH	Previous leads Follow ups
	Buyer Consultancy Services**
	Lead Filtration
	Reporting
Service Feedback	

7th MONTH	Previous leads Follow ups
	Buyer Consultancy Services**
	Lead Filtration
	Reporting
Service Feedback	

10th MONTH	Previous leads Follow ups
	Buyer Consultancy Services**
	Lead Filtration
	Reporting
Service Feedback	

5th MONTH	Previous leads Follow ups
	Buyer Consultancy Services**
	Lead Filtration
	Reporting
Service Feedback	

8th MONTH	Previous leads Follow ups
	Buyer Consultancy Services**
	Lead Filtration
	Reporting
Service Feedback	

11th MONTH	Previous leads Follow ups
	Buyer Consultancy Services**
	Lead Filtration
	Reporting
Service Feedback	

6th MONTH	Previous leads Follow ups
	Buyer Consultancy Services**
	Lead Filtration
	Reporting
Service Feedback	

9th MONTH	Previous leads Follow ups
	Buyer Consultancy Services**
	Lead Filtration
	Reporting
Service Feedback	

12th MONTH	Previous leads Follow ups
	Buyer Consultancy Services**
	Lead Filtration
	Reporting
Service Feedback	



LOGO DESIGNING

Logo Requirement Specifications Form
Logo 设计需求表

为帮助您完成指定需求之 logo 设计，请填写以下表格，并附上您对 logo 设计的所有必要信息。

The following form will help us when approaching for designing the logo. It contains all of the necessary information we need in order to create a good logo design for you.

请在表格中填写所有可能的信息。

Please fill in the form with potential answers:

1. 公司名称
Company name
Sketches International Products Co., Ltd

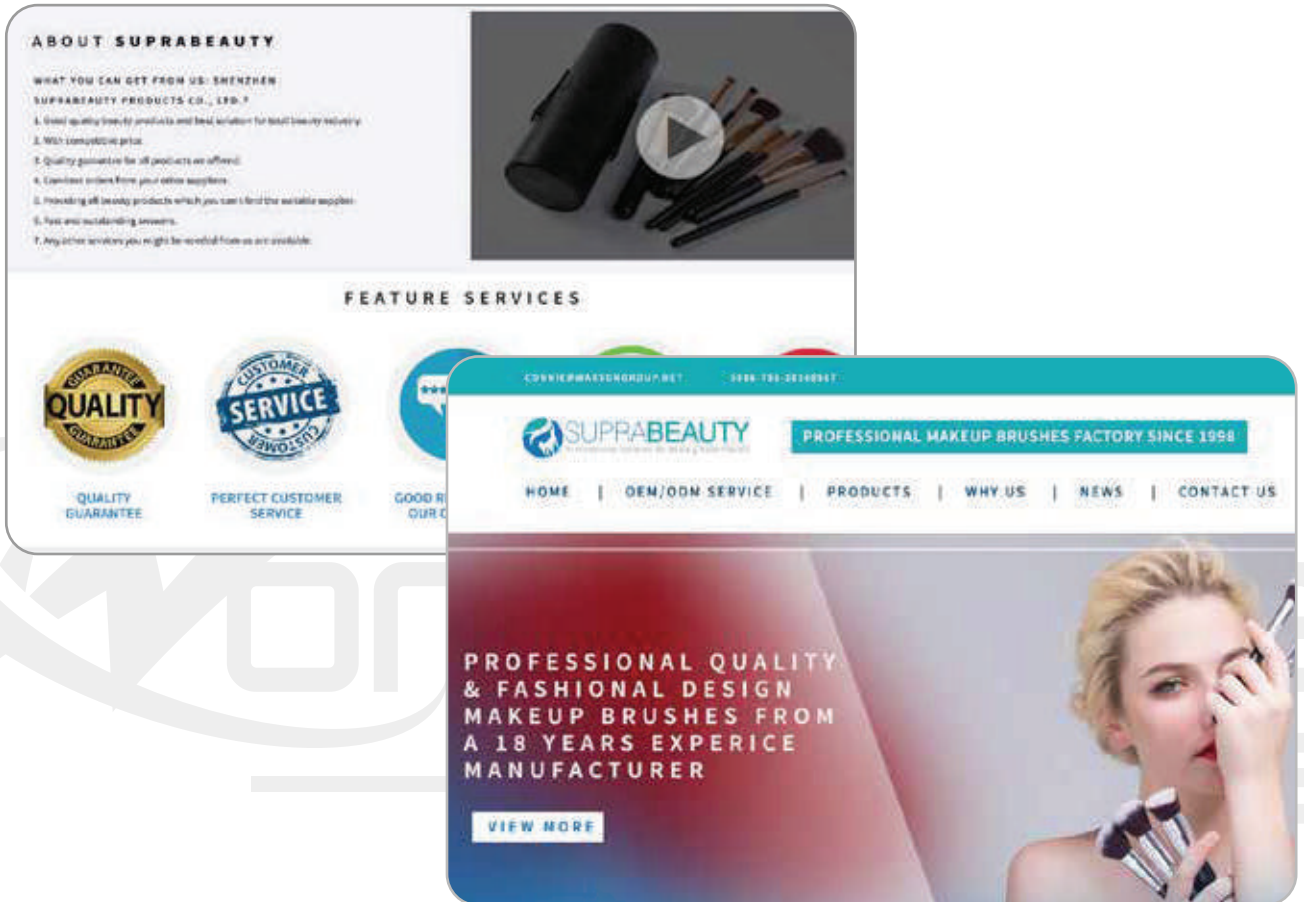
2. 请简短地介绍主要业务
Please provide a brief description of your business.



- | | |
|---------|----------------------|
| Step 1: | From Completion |
| Step 2: | 5 Initial Concepts |
| Step 3: | Selection of Logo |
| Step 4: | Revision of Logo |
| Step 5: | Finalization of Logo |



WEBSITE DEVELOPMENT



Step 1: Project Intitiation

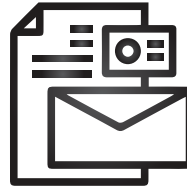
Step 2: Design Phase

Step 3: Development Phase

Step 4: Data Updating & Responsiveness

Step 5: Quality Assurance & Deploy on Live Server

Step 6: Closure & Hand Off



STATIONARY



- | | |
|---------|-----------------------------------|
| Step 1: | From Submission |
| Step 2: | Initial Concept |
| Step 3: | Revision of Stationary |
| Step 4: | Finalization of Stationary |



CATALOG



SUPRABEAUTY
Professional Solution On Beauty Accessories

- Personalized products more popular all around the world
- would not worry about the goods and balance payment.
- our after-sales team will follow up and solve the problem.
- During the production of makeup brushes, our QC will check quality, material, color etc.

Step 1: From Submission

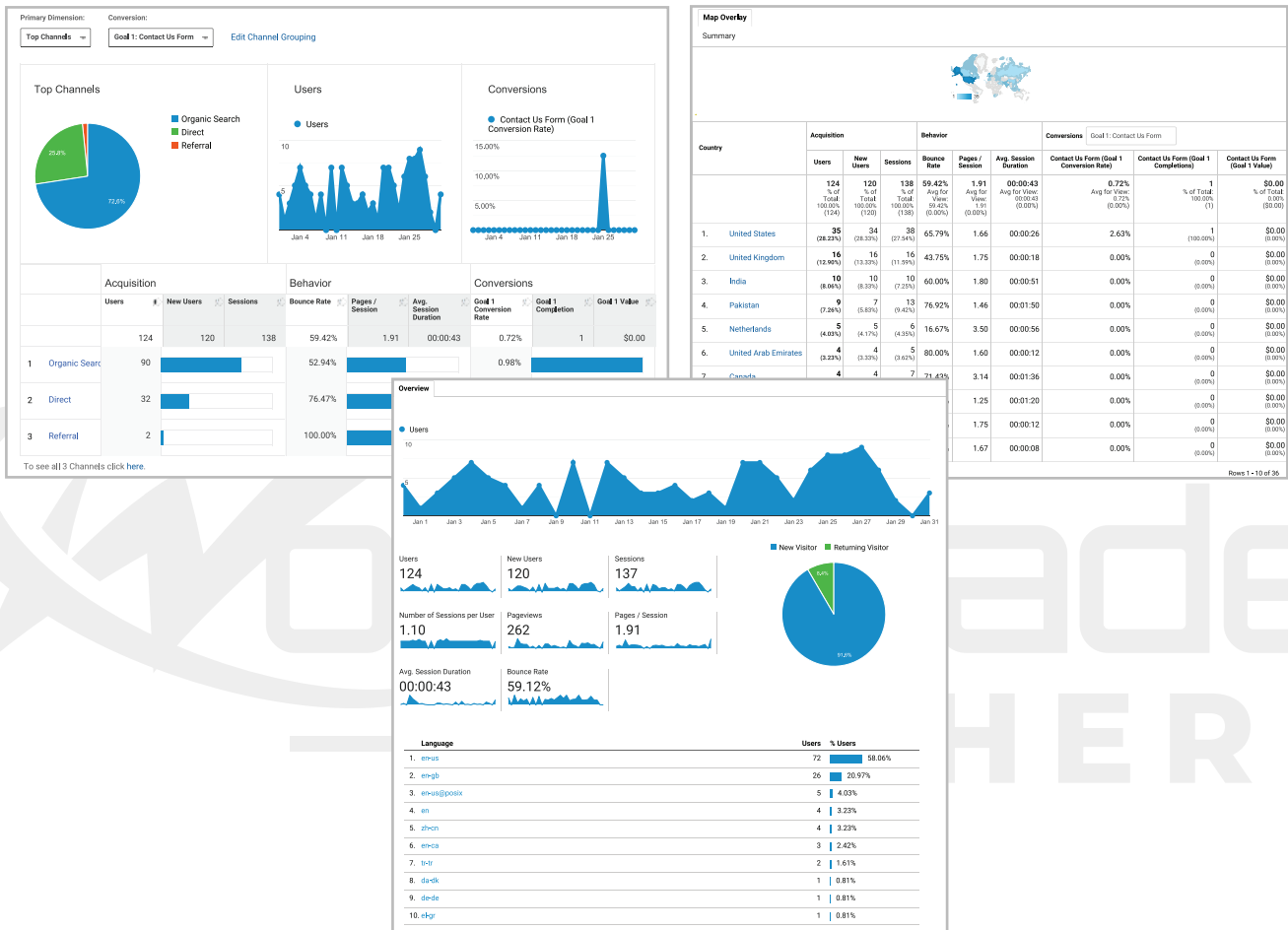
Step 2: 1 Initial Concept - 5 Pages Sample

Step 3: Revision of Catalog

Step 4: Finalization of Catalog - Upto 16 Pages



SEO REPORTING



- Step 1: Suggestion of Keywords
- Step 2: Finalization of Keywords
- Step 3: Content Creation & Optimization
- Step 4: Improvement in Ranking
- Step 5: Top Rank on Google for 3 Months
- Step 6: Monthly Ranking Reporting

SOCIAL MEDIA MARKETING



Step 1: Page Creation on Multiple Platforms

Step 2: 2-3 Weekly Post on all Platforms

Step 3: Marketing on Different Groups

Step 4: Paid Marketing on Targetted Market

DIAMOND

\$9,999
Per Year

Guaranteed Buyers

KAM Selection/
Interview by Member

Product Showcase (20)

Targeted Professional
Email Marketing

Unlimited Product Posting

Discounted / Free Trade Show

Professional Website

Pre-scheduled /
Onsite Tradeshow Meetings

Unlimited Access to
Buyer Directory

Upload Company Video

Key Account Manager (KAM)
(Dedicated 2 Hrs)

Upload Company Certificate

Buyers Connectivity &
Follow-ups

Upload Company Brochures

Quotation Writing /
Negotiation with Buyers

Buyer Alerts

Search Engine Marketing
(sem) \$300

Advance SMM

Building & Maintaining
Profiles on Social Media

Logo Designs

Performance & Buyer Report
(Daily, Weekly, Monthly)

SEO keywords Guaranteed
Ranking 1st page (3 Keywords)

KAM in-house Training
and travelling

Facilitation during your
Target Market Time Zone



THANK YOU!

IT'S ALL YOURS

You own everything that we create and have access **24/7**.
If we part ways, you take everything we've learned with
you and you don't start from scratch.

World Trade Sphere

+1 (361) 488-6184

support@worldtradesphere.com

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Texas United States