



GOLD SERVICE 2024

EDGE OF GLOBAL TRADING

PROVIDING EXCLUSIVE SERVICES

A PLATFORM TO INCREASE YOUR REVENUE

INTRODUCTION

COMPANY OVERVIEW

eWorldTrade, an international digital media platform with a secure and comprehensive B2B marketplace and wholesale website. We encompass thirty-nine industries with thousands of sub-categories ready to serve you with the best high-quality product and enhance your business existence globally by supplying the best products at affordable prices.

Moreover, B2B ensures to boost your market and provide you with cost-effective, safe, reliable, fast, and authentic products. We have a comprehensive range of products from food supplies to apparel, beauty supplies to electronics, machinery to industrial equipment. Further, we care for our customers and make your brand the best among the aggressive market trend by helping millions of traders express their presence globally. Our B2B directory expands your reach amongst the global traders and your chances of visibility



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E-GOLD FEATURES



20 Product Showcase



Unlimited Product Posting



Unlimited Access to Buyer Directory



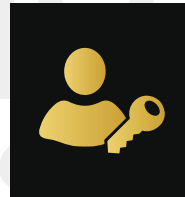
Buyer Alerts



Upload Company Video



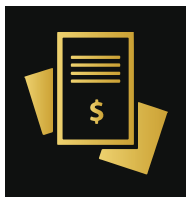
Guaranteed Buyers



Key Account Manager (KAM)



Buyers Connectivity & Follow-ups



Quotation Writing



Professional Website



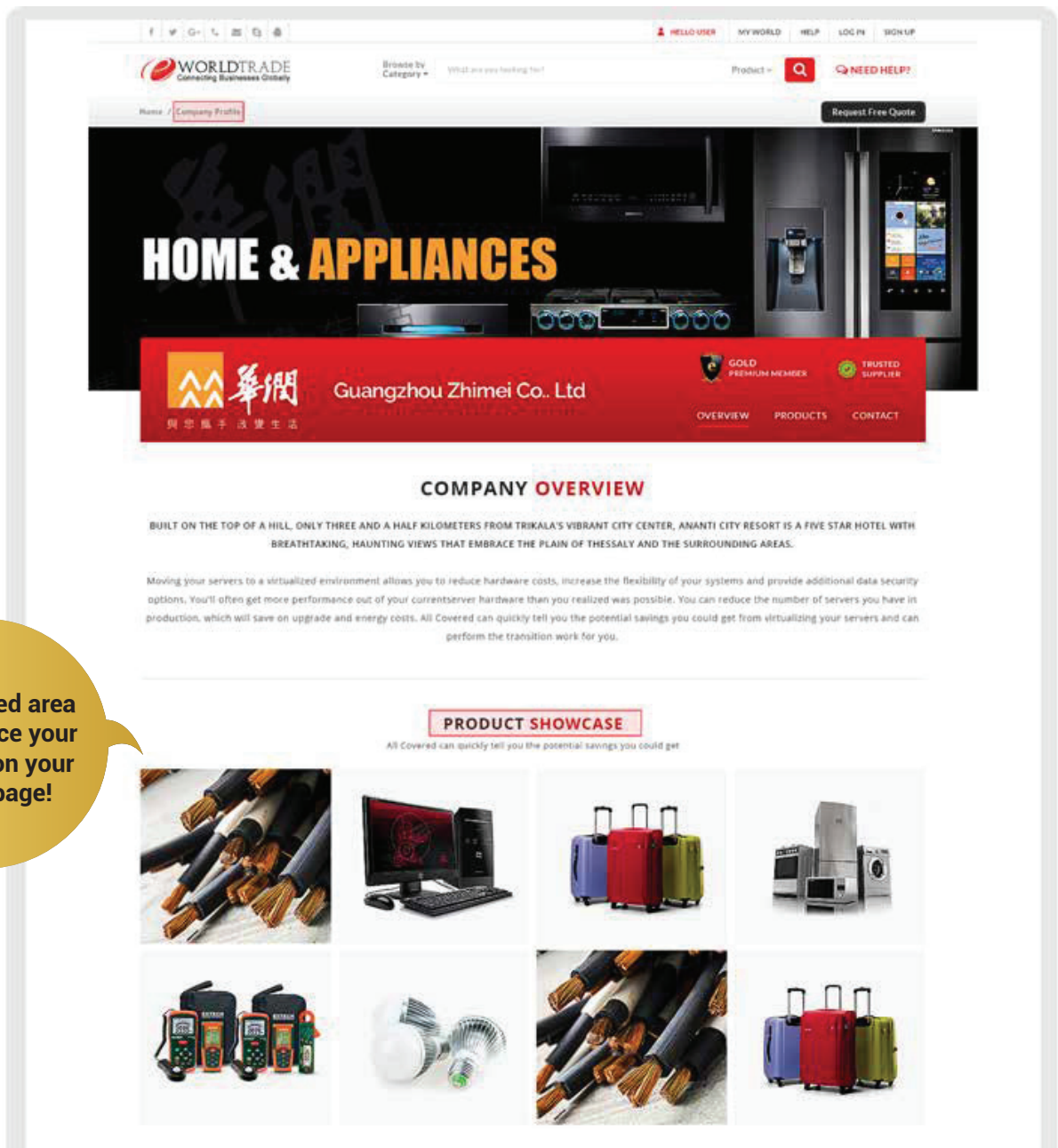
Upload Company Certificate



Upload Company Brochures

PRODUCT SHOWCASE

A dedicated area to showcase your products on your profile page!



dedicated area to showcase your products on your profile page!


This Package allows you a standard showcase of 30 products. It's a showcase where you can place your core products for targeted buyer.



What your KAM does besides providing after-sales services?

Successful online Trade depends on persistent efforts to connect with buyers. The KAM ensures that the inquiries you received are utilized and addressed to their fullest potential. We make sure to support you with experts and connect you to the eWorldtrade globally to arrange suitable and relevant buyers for you.

Avail of the services by choosing us!

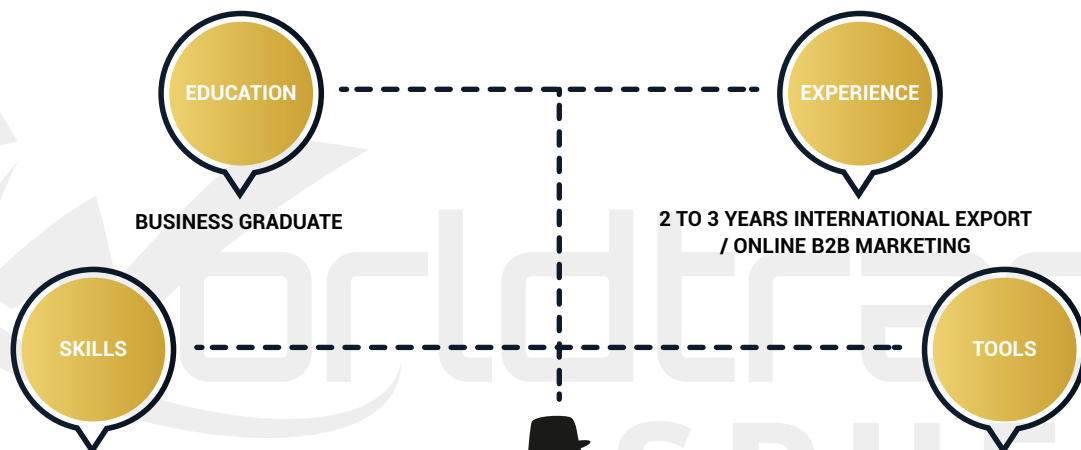
- 
- Manages your Account
 - Helps you setup your account (including product posting, profile completion) etc.
 - Work as your translator reducing the Language Barrier.
 - Assist in arranging & connecting TOP Rank Keywords.
 - Assist in Negotiation with buyers.
 - Setup & manages your Professional Social Media profiles.
 - Provides you monthly reports Keeping you up to date with your account performance.
 - Professionally executes mass email campaigns advertising your products to thousands of potential buyers
 - Update interested buyers with your latest contact information.

**Dedicated Service to
Generate/Connect
with Potential buyers**

KEY ACCOUNT MANAGER

AFTER SALES SERVICES

An expert account manager is assigned to your account who is available online on QQ/Skype/E mail /Chat / Phone during China working hours for any kind of assistance



- MANAGING SEO, SEM & SMM
- BUYER FETCHING
- BUSINESS DEVELOPMENT
- LANGUAGE ASSISTANCE

- SOCIAL MEDIA
- LANGUAGE SUPPORT
- DATA-BASE ACCESS
- BUSINESS DIRECTORIES
- TRADE DIRECTORIES

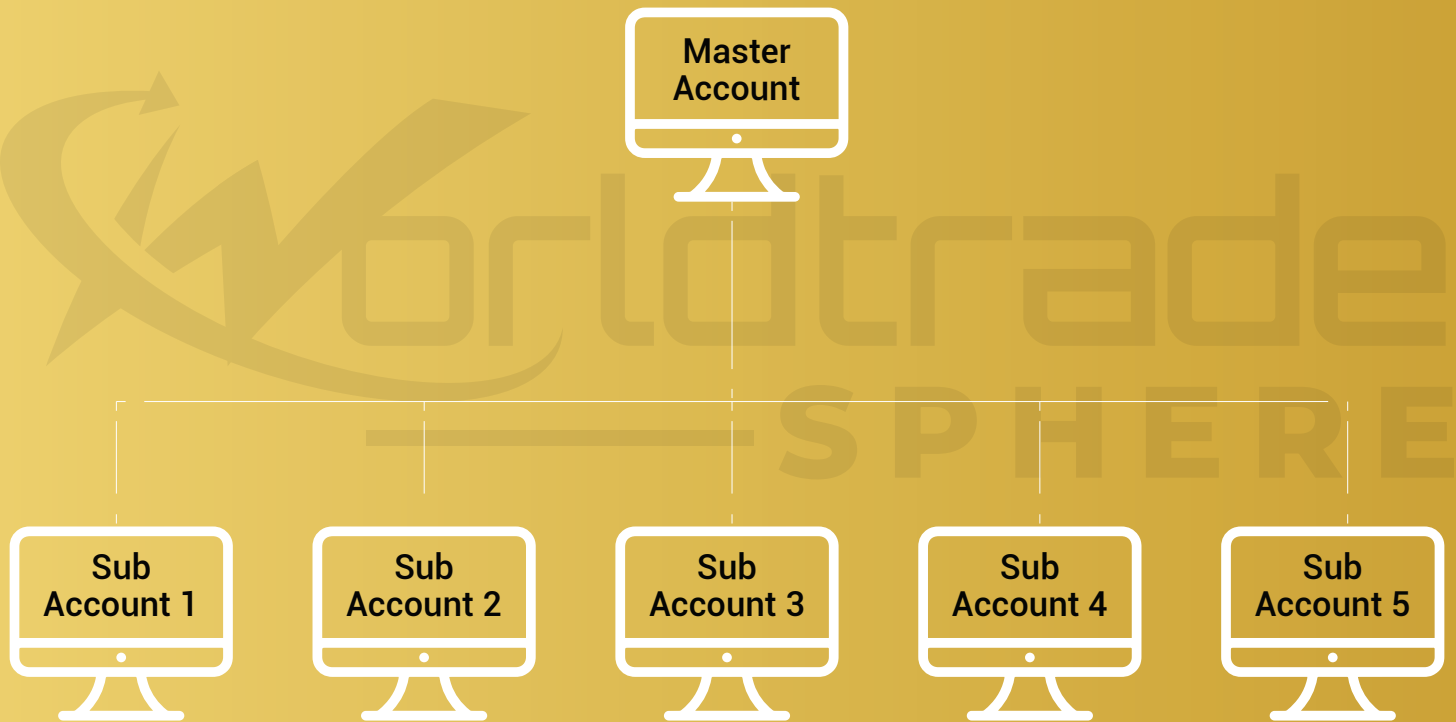


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|--|---|--|---|
| <ul style="list-style-type: none"> MANAGE YOUR PORTFOLIO MANAGE YOUR BUYERS FETCHING BUYERS | <ul style="list-style-type: none"> EMAIL MARKETING PROFESSIONAL QUOTATION WRITING CLOSE FOLLOW UPS WITH BUYERS | <ul style="list-style-type: none"> ONLINE MEETING WITH BUYERS NEGOTIATIONS WITH BUYERS ORDER CLOSING ASSISTANCE | <ul style="list-style-type: none"> DAILY, WEEKLY & MONTHLY REPORTING PRESCHEDULED MEETINGS WITH BUYERS IN TRADE FAIR & EXHIBITIONS MISCELLANEOUS OTHER FUNCTIONS RELATED TO BUYERS MARKET ANALYSIS & RESEARCH OF YOUR PRODUCTS AND TARGET MARKETS |
|--|---|--|---|

SUB ACCOUNTS

Manage Your Sales Team with the Sub-Account Tool

Upto 5 or more individuals can handle specific tasks with their respective sub accounts under a Master account. This helps in increasing employee productivity and promotes specialization.



Increase Employee Productivity

Promote Specialization

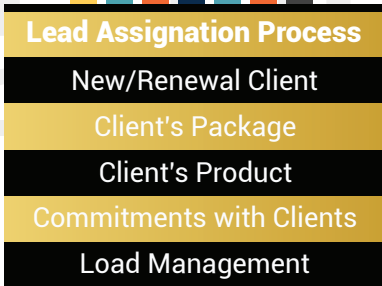
Minimize Information Security Breach



Manager introduction



Video Conferencing with Manager



If renewed, then Assignment process will be skipped and proceed directly to Buyer Consultant Services

According to Dedicated hours Buyer Consultant will be shortlist for Client's Account

Relevant product experienced Buyer Consultant will also be considered

If such commitments had been made with clients, which require extra efforts in this case support person with Buyer Consultant will also be added to fulfill the commitments

1ST MONTH SETUP TIME



- KAM Introduction**
- KYC- Know your Customer
 - Profile Completion
 - Listings on External Directories
 - Logo Designing
 - Website Development
 - Stationary
 - Video Making Process
 - Social Media marketing Process
 - SEO Requisition
 - SEM Requisition

SLA's

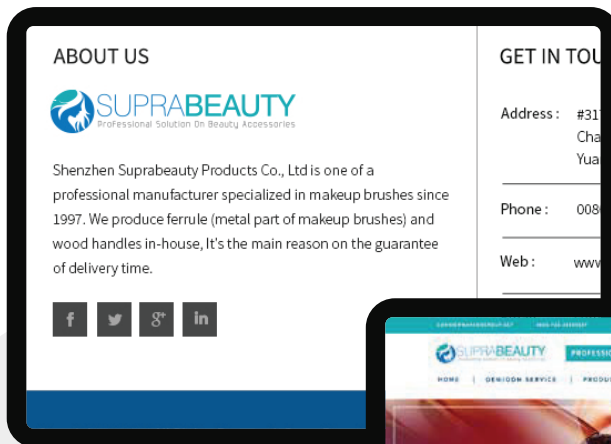
24 Hrs
48-72 Hrs
48 - 72 Hrs
48 Hrs
15 Working Days
24-48 Days
30-45 Days
48 - 72 Hrs
48 Hrs
48 Hrs

SEO setup time is 3 months from the date of requisition, Requisition generates after the development of website and include (meta optimization, content optimization, image optimization etc.)

SEM starts after the completion of social media profile and page



PROFILE COMPLETION

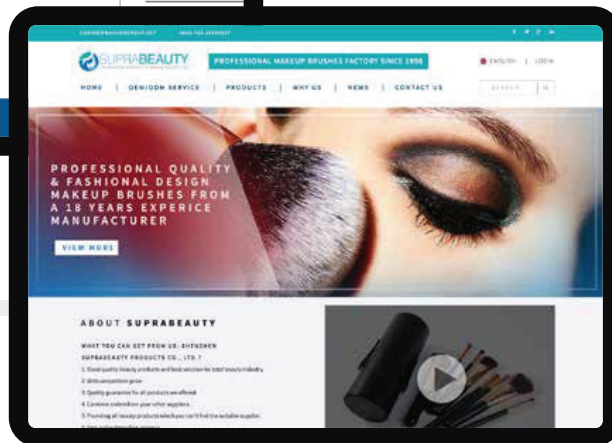


GET IN TOUCH

Address : #31
Cha
Yua

Phone : 008

Web : www



- Step 1: Complete Member's Profile**
- Step 2: Complete Company's Profile**
- Step 3: Complete Member's Products**
- Step 4: Upload Contact Information**
- Step 5: Optimization of Products**

WORKING ON BUSINESS DIRECTORIES

**Searching
Business
Directories**

**Finding
Contact
Details**

**Contacting
through
Call/Email/
Skype/Whatsapp**

**Confirming
Requirement**

**Connecting
Buyers with
Client**



WORKING PROCEDURE OF BUYER CONSULTANT



HOW XYZ CONTACTS A BUYER OR PROSPECT?

A buyer consultant follows following steps to contact a buyer/company or customer. These steps will be shown on further slides.

BY



Call



Email



Social Media



Skype - Whatsapp - Viber - QQ - Wechat



BUYER VALIDATION PROCESS

It is necessary to ensure that the buyer or importer is valid and genuine before connecting to the supplier.

A buyer consultant follows following measures to ensure the validity of a buyer.

- Valid Business Presence / Registered Business
- Checking company website
- Social Media visibility
- Import History/import Document
- Validation Through reviews on internet about buyer's company